

Contact: Justin Bro 1490 S Price Rd, Ste 318
Retirement Insurance Specialists Chandler, AZ 85286
Phone 480-361-4630
Fax 480-361-4758
jbro@rismedicare.com



Press Release

RIS President offers insights at Medicare Summit

Miami, FL May 18, 2012: Mary Bro, President of Retirement Insurance Specialists, shared her perceptions of the Medicare Supplement Industry with insurance professionals across the United States at the 2012 Medicare Supplement Industry Summit last week in Miami, FL. Bro served on a panel of national sales leaders offering advice to agents as well as a panel for company executives advising them on how to improve their product offerings. The 3-day conference covered the latest in proposed changes to the Medicare program and what those changes mean for insurance agents, executives, and beneficiaries.

"I was honored to be asked to share my thoughts with my colleagues, industry executives, and lobbyists from Washington," Bro said. "It was great to hear about the possible implications the Affordable Care Act and the upcoming election will have on the Medicare Industry from the people who are in the middle of it all."

Retirement Insurance Specialists is an independent insurance agency based in Chandler, AZ. They work with 12 different insurance companies in 50 states to help people find the supplemental Medicare products that best fit their needs. More information about RIS can be found on their website www.rismedicare.com.



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